

APIDA ALLIANCE
(ASIAN AMERICAN PACIFIC ISLANDER OF EAST BRUNSWICK)

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S P O N S O R S H I P L E V E L S

Your sponsorship engages you with the community, enhances brand awareness and raises visibility, supports the future of APIDA Alliance / AAPI of East Brunswick, and contributes to our 2026 events:

- Lunar New Year
- AAPI Curriculum Education Mandate Initiatives
- Live Musical Performances
- Mental Wellness Advocacy
- Voter Registration & Civic Engagement

Make a difference!



KIRIN

- Visibility on AAPI website with your logo on sponsor page
- Social Media Mention

\$500



NANDI

- Visibility on AAPI website with your logo on sponsor page
- Email newsletter mention
- Social Media Mention

\$1500



KUMIHO

- 1 social post on media sites honoring your sponsorship
- Sponsor logo on this year's event marketing
- Email newsletter mention
- Visibility on AAPI website with your brand logo on sponsor page

\$2500



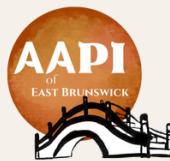
DRAGON

- Priority access to this year's events
- 2 social posts on media sites honoring your sponsorship throughout the year
- Custom gift box with exclusive swag
- Sponsor logo on this year's event marketing
- Email newsletter mention
- Visibility on AAPI website with your brand logo on home and sponsor page

\$5000

***We welcome \$5,000+ sponsorships from corporate community partners**

Your contributions are tax-deductible to the extent permitted by law



APIDA ALLIANCE (ASIAN AMERICAN PACIFIC ISLANDER OF EAST BRUNSWICK)

Our mission is to foster community outreach initiatives to heighten the Asian, Pacific Islander, and Desi American experience through immersive and impactful enrichment activities, while serving as a strong platform for APIDA culture and visibility.

- 2024 - 2025 EVENTS -

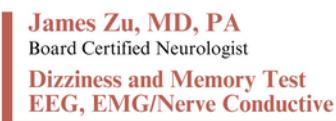
In our two years of operation, we successfully completed community initiatives that sparked:

- Interactive events for Lunar New Year and Diwali
- Joint programming with local businesses/orgs to celebrate Filipino Heritage Month
- Partnering with local school districts to incorporate APIDA history and educational resources
- 500+ Kinnara 2024 inaugural Food & Music Festival attendees
- Bollywood infused Zumba promoting brain health and positive aging
- Educational screenings of historically significant AAPI events
- Mental Wellness (Plant Therapy Terrarium Workshop and Mental Health Virtual Seminars)
- 70+ new young voters registered at Sip & Sign Boba Tea event (partnered with local student run nonprofits)
- Self-defense clinics

OUR PROUD 2024 - 2025 SPONSORS



McCarter



(For full list of in-kind donors and partners please visit aapiofeb.org)